



June 22 “I Believe” Community Rally to Help “Raise the Woof”

Friends for Animals of Metro Detroit is inviting the local community to join them for a fun rally on Wednesday, June 22 at the site of their new home at 16121 Michigan Avenue, the former Amtrak station. The event is from 6-8 p.m.

“The ‘I Believe’ Community Rally is an action-packed night for all animal lovers who truly believe that TOGETHER we can build our new Animal Adoption & Education Center,” said Elaine Greene, executive director, Friends for Animals of Metro Detroit.

After 22 years of nurturing more than 47,300 animals, the Friends for Animals of Metro Detroit have embarked on the “Raise the Woof” public phase of their “Building a Home with Heart” capital campaign to construct a new Animal Adoption & Education Center. The project requires \$5.7 million to complete, with \$3.7 million raised to date.

“We’re looking to our friends in the community to help take us across the finish line this summer so we can get the building started,” added Greene.

The event, which is sponsored in part by Greektown Casino-Hotel, is free and includes a complimentary dinner from Shimmy Shack and Smokey Rhodes BBQ food trucks, along with beer from Royal Oak Brewery and wine from Chateau La Paws.

Rally highlights:

- “Sit. Stay. Learn.” about our summer-long “I Believe” Thursday campaign days
- Fetch and display an “I Believe” lawn sign
- Unleash “Kid Power”; our community kids care
- Share creative community fund-raising ideas (e.g., drive-in movie for dogs)
- Visit with rescued animals
- Games and crafts for kids
- Get a big sloppy thank you at the dog kissing booth

Nearly 160 community believers have already signed up to attend. To show YOU believe, please RSVP by Friday, June 17 to <https://www.metrodetroitanimals.org/believe-community-rally/#rsvp>.

MEDIA CONTACT: Colleen Robar, 313-207-5960, crobar@robarpr.com